

\$11

Niagara Falls

Lackawanna Railroad

OVER
July Fourth
The Road of Anthracite

until Sept. 13th. Sit now?
PIRIE MACDONALD
 Photographer-of-Men.
 576 FIFTH AV  COR 47TH ST

NEWSPAPER "ADS" LEAD ALL.
\$250,000,000 Is Spent Annually In
Daily Publications.

A gasp of astonishment came from this audience when William A. Thompson, director of the bureau of advertising for the American Newspaper Publishers Association, said that newspapers of the United States carry \$250,000,000 worth of advertising annually.

Thirty Aeroplanes on Arabic.—The White Star liner Arabic, scheduled to sail for Liverpool at noon yesterday, was held several hours to enable the longshoremen to put aboard thirty motor trucks. The trucks were airplanes. They were made fast on the forward deck. The Arabic carried also forty motor trucks.

New York!
 of the
Wardrobe
 n
 it's a

... } \$25
edo } \$39
es.. }

a man is com-
week-end trip—it

The \$39 combination

full mohair Tuxedo suit,
dresses its wearer as a man
of appeal to you. It does
not have made the combina-
tion these selfsame garments
offer for this combination prop-
erly America today.

Combination at \$39
as the \$25 combination
in addition

ed coat of 10 oz. unfin-
l, light as a silk handker-
ink model, with soft roll col-
ed lapels, and turned cuffs.
air Tuxedo suit, consisting
ents.

Case \$5.00

"TUMUNDI" clothing
le leather suit case.

ny at 34th Street

d Children.
